

Suggestions for the Project Proposal:

1. If you are going to do linear association between two variables X and Y , then X and Y both have to be quantitative. Linear association involves regression, which requires numbers.

2. Try to gather some quantitative data, even if it is based on opinion.

For example,

- How much would you consider yourself a conservative, with 1 being the lowest?

1 2 3 4 5

(This doesn't have to be a 5 point scale.) Using numbers will allow you to find some type of linear association between some of the things that interest you.

If you used the options

Poor Fair Good Very Good Excellent

then you do not get any numbers, and so you cannot do any regression.

3. If you only have 10 options, go ahead and use

1 2 3 4 5 6 7 8 9 10

instead of

1 – 2 3 – 4 5 – 6 7 – 8 9 – 10

If you have more than 10 options, then you will have to use

1 – 5 6 – 10 11 – 15 16 – 20 21 – 25 26 – 30

During the survey, the results of these options can be saved as the average of the ranges:

3, 8, 13, 18, 23, 28

4. The idea behind Tests of Significance and Hypothesis Testing:

Ex: Is there a difference between men and women regarding height? Let h_m denote the mean height of the population of men and h_w denote the mean height of the population of women. True or False: $h_m - h_w \neq 0$. We run a statistics test to answer this question.

Ex: There is also a Hypothesis Test for percentages: Let p_1 be a percentage for one population and p_2 be a percentage for another population. Are the two population percentages different? True or False: $p_1 - p_2 \neq 0$.

Ex: Question about one population mean: Is the population mean height h of pygmy goats less than 16 inches? True or False: $h < 16$.

[Click here for a pygmy goat](#)